



Time Flies. Are We Having Fun Yet?



Wait, what? It's the end of the year already? How did that happen?

December is the sneakiest of months. I know it's out there, lurking behind the other months. But no matter how old I get, it always manages to creep up on me. I swear I only looked away for a day or two, but alas, December got me again. You'd think by now that I'd be ready, that I'd have more of a clue about how time works. But no, apparently not. Here I am again, surprised that the year is almost over.

I suspect I'm not alone in this.

I guess that's just how it goes when you're busy. When I look back at 2023 and really think about everything I've experienced and accomplished, I recognize that I've had a whirlwind year. For my wife, Wendy, and I, that's included our son's wedding (Congratulations, Matt!), our daughter's college graduation (Congratulations, Diana!), a couple of funerals, a family vacation that included our other two daughters (Becca and Renee), a road trip and much, much more.

And that's just the personal side. Here at AGMA Media, we've been extremely busy, too. We've managed to send our team to multiple industry events, including some far away, like Hannover Messe and the VDI International Conference on Gears, some closer to home, like MPT Expo, the Turbomachinery and Pump Symposia, Automate and many more.

We've also been extremely busy finding new ways to bring you content. We launched the flipbook version of our magazine in addition to the HTML and PDF versions of each article. We've also significantly ramped up our social media

presence. Hopefully you've noticed our increased activity on LinkedIn, Facebook and Twitter. We're also launching Power Transmission Engineering TV on YouTube (with fresh new video content prepared by our editorial team). Stay tuned as we continue to add content there throughout the year.

In addition, we've spent a lot of time preparing for next year. Our 2024 media kit is online at powertransmission.com/adinfo. This includes our schedule of topics we're planning to cover each issue and in our e-mail newsletter. It includes updated editorial guidelines for those of you who might be interested in submitting or contributing to articles. And, of course, there's also information about how to advertise—in print, online or via e-mail.

But most of all, what we've been up to in 2023 is producing a lot of really great content focused on mechanical power transmission and motion control. If you've missed any of it, you can just hop on over to powertransmission.com/issues to scroll through it all and get caught up.

So, yeah. Time flies. But when you look back and realize how much you've accomplished in a year, it's easy to see that it was time well spent.

P.S. On behalf of the entire AGMA team, I'd like to wish all of you a safe, happy and healthy holiday season! See you in 2024!