

Power-Gen Alights on New Orleans

Alex Cannella, Associate Editor

One show we might not talk about enough is Power-Gen International, one of the biggest U.S. trade shows in the energy industry you can attend that will be going on November 19–21 in New Orleans. They've been running for over 30 years, see over 14,000 attendees, and cover wind, solar, natural gas, and just about everything in between. And, surprise surprise, a lot of products from ranging motors to drives fall under both Power-Gen's umbrella and our's.

As the showrunners themselves put it on their about page: "Our goal isn't to say we're the biggest and best event in power generation today. It's to be it—for our customers—for years to come."

Power-Gen's got all the classic hits for a trade show: a booth floor packed with over 900 exhibitors, a heaping pile of conferences sessions, designated "knowledge hubs" for long-form discussions of industry hot topics, and plenty of networking events.

The knowledge hubs primarily focus on grouping scheduled talks into specific energy industries such as natural gas and solar, but there are also a few stages dedicated to discussing specific fields of products such as IoT technology, the hot button topic that rears its head at pretty much every show in some capacity or another these days. One more track, "The Future of Conventional Power," will be looking into a crystal ball and trying to sort out what the future of some of these individual industries might be, as well as new problems that manufacturers in those fields will have to tackle.

Something perhaps a little unique that not every trade show has, however, is the Initiate! program that Power-Gen

will be running. The idea is to set up a small pavilion for eight up-and-coming start-ups in the industry chosen by a Power-Gen panel, and while the opportunity to apply has long since passed, it may well be worth checking out to see which eight companies ended up at the top of the pile.

The Initiate! program is, of course, just one corner of the trade show floor. There's plenty of other stuff worth taking a look at out there on the floor, too. Take WEG Electric, for example, a longtime exhibitor at the show, who have in the past shown off their alternator lines. Or Philadelphia Gear, one of the many companies under Timken's umbrella that specializes in gear design.

Also of particular note at the show will be Nidec's companies, Kato Engineering and Leroy Somer, as well as Flender, Ameridrives, and Ferry Capitain, all of whom service the energy sectors of the power transmission industry.

And there will be plenty more to explore and discover out on the floor, what with the other 900+ booths to go check out. If you're participating in the energy sector, Power-Gen's a solid show to take advantage of when it descends on New Orleans in mid-November. **PTE**

For more information:

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