



Power Transmission Engineering is somewhat unusual as far as trade magazines go. Rather than focus on a specific industry like, say, aerospace or mining, we focus on all of them—or at least all of them that depend on gears, bearings, electric motors, gear drives and other mechanical power transmission components.

So in any given issue we might have articles that talk about medical devices and mill drives, automobile transmissions and aerospace actuators, or packaging machinery and pumps—a wide range of applications with vastly different requirements. Yet they all depend on mechanical motion. And somebody has to specify the components that make that motion happen. Or somebody has to maintain the equipment to keep a production line running. Either of those tasks requires an in-depth knowledge of the capabilities and options of those components.

That's where we fit in, with our blend of technical articles, technology news, application articles and industry insights.

But sometimes, getting our content in front of those who need it can be a challenge.

So I was hoping that maybe you could help.

Undoubtedly, if you're reading this magazine, you're involved in one or more of these industries. But I'll bet you know some others who could also benefit from this information. Maybe they're part of your everyday team. Maybe they work for your company in a different department. Maybe they work for your customers or suppliers. When I mention things like bearings or couplings or motion control, who comes to mind?

The way you can help is by introducing us. At the bottom of this page is a handy QR-code. Take a picture and text it to a friend. Forward this article to someone you know. If you're reading this online, share it on social media. It's a great way to make sure your friends, colleagues, customers and suppliers are as well informed as you are.

The QR-code leads to our subscription page, which gives you the option to choose what information you want to receive (including this magazine, in either print or digital format, our weekly newsletters, and targeted information like white papers from key suppliers of power transmission components).

And if it's been a while since you've filled out the form yourself, I'd appreciate it if you took a few minutes to update your information and preferences. Keeping our subscriber base up to date is the only way we're able to continue to bring you this information for free.



powertransmission.com/subscribe

Randy Stott

Randy Stott

Publisher & Editor-in-Chief

