

Power Transmission Engineering®

2022 *Buyers Guide of the Magazine of
Mechanical Components*



Power Transmission Engineering is
now published by The American
Gear Manufacturers Association

Power Transmission Engineering

Advertise in the *2022 Buyers Guide of the Magazine of Mechanical Components*

(Ad close – October 27, 2022)

When mechanical power transmission component buyers source products, they turn to the PTE Buyers Guide for the same reason they read the magazine in the first place; we focus on the products they need.

When bank robber, Willie Sutton was once asked why he robs banks, he responded quite simply; “That’s where the money is.” So why do our readers source products in the Buyers Guide? Quite simply, that’s where the components are!

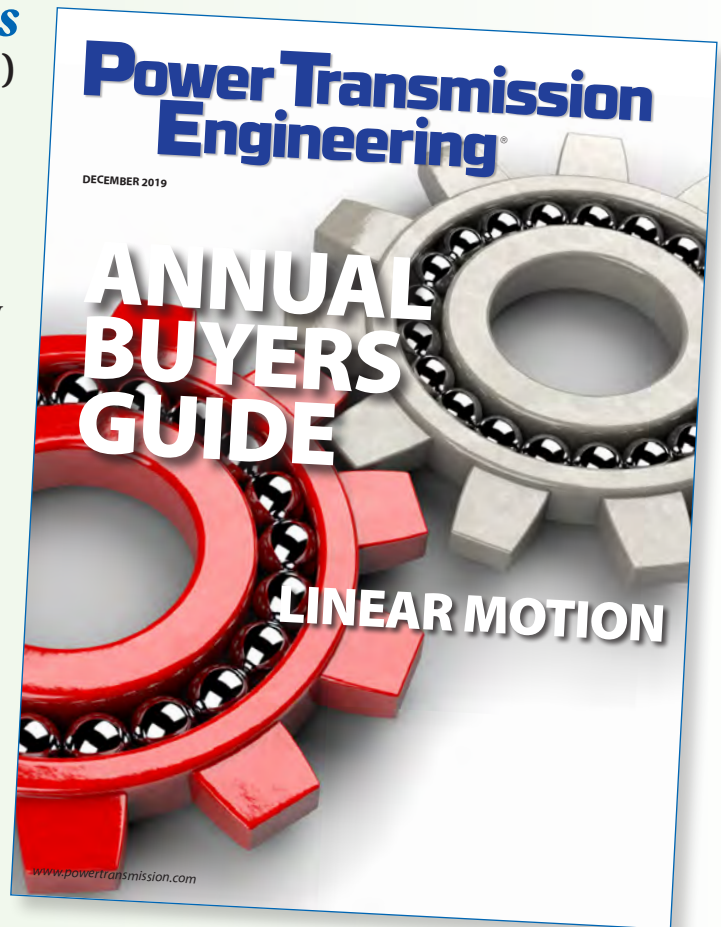
As the only North American integrated media brand dedicated to mechanical power transmission, our readers know they won’t have to sift through pages of irrelevant listings to find the exact pt components they want.

If you market mechanical components like bearings, belts, brakes, couplings, drives, gears, motors and other power transmission and motion control products, advertising in the Buyers Guide is an easy call. We make it even easier with special low cost advertising options including:

- **Standard listings – free, Bold listings - free for advertisers in this issue.**
- **Splash ads just \$205**
- **¼ page ads just \$415**
- **⅓ page ads just \$730**
- **½ page island ads just \$1,350**
- **½ page horizontal ads just \$1,045**
- **Full page ads just \$1,835**

Please see the attached samples and order form for details and reserve your space today!

We look forward to helping you achieve your marketing goals and encourage you to contact us today to reserve your space and if desired, build a program designed to meet your specific objectives.



For more information

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2022 Buyers Guide Advertising Order Form (Closes – October 27, 2022)

Sold To: _____ Date: _____

Name: _____

Company: _____

Billing Address: _____

City, State: _____ Zip / Postal Code: _____

Country: _____ Phone Number: _____

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Please publish the following 4 color advert in the Buyers Guide Section of the December 2022 issue. All ads include bold listing. Splash ads will appear with listing while every effort will be made to place other ads as close as possible to your listing. Buyers Guide ads do not apply towards program frequency.

___ **Full Page** - 8" × 10¾" (+1/8" bleed) - \$1,835

___ **½ Page Island** - 4¾" × 7¼" - \$1,350

___ **½ Page Horizontal** - 7¼" × 4¾" - \$1,045

___ **⅓ Page** - 4¾" × 4¾" or 2¼" × 9¾" - \$730

___ **¼ Page** - 3½" × 4¾" - \$415

___ **Splash Ad** - 2¼" × 1½" - \$205

Categories

- | | | | |
|--|---|--|---|
| <input type="checkbox"/> Accessories | <input type="checkbox"/> Chain & Chain Drives | <input type="checkbox"/> Gear Manufacturing Services | <input type="checkbox"/> Motors |
| <input type="checkbox"/> Actuators | <input type="checkbox"/> Clutches | <input type="checkbox"/> Gears | <input type="checkbox"/> Resources (associations, publications, etc.) |
| <input type="checkbox"/> Adjustable Speed Drives | <input type="checkbox"/> Controls | <input type="checkbox"/> Industrial Hardware and Machine Parts | <input type="checkbox"/> Seals |
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| | | | <input type="checkbox"/> Other _____ |

Advertiser (Agency / Obligor) [Please sign here:](#)

Company _____ Name / Title: _____

Signature: _____ Date: _____

This agreement is binding after final acceptance by AGMA Media and subject to the terms and conditions as noted at www.powertransmission.com/terms.pdf.

Approved – AGMA Media

Date