

Online: Material Specifications

Website Banner Ads

BANNER POSITION	SIZE	RATE	INFO
Top Banner	970 × 90 pixels	\$1,000 per month	Position shared among up to 5 advertisers. Appears at the top of the home page and the top of interior pages. Guaranteed 10,000 impressions per month, 3-month running average
R-1 through R-4	300 × 250 pixels	\$500 per month	Dedicated position on home page nestled among editorial content, plus additional coverage on the right-hand side throughout the site. Guaranteed 5,000 impressions per month
Middle Banner	728 × 90 pixels	\$500 per month	Position shared among up to 5 advertisers on home page and throughout the site
Bottom Banner	728 × 90 pixels	\$400 per month	Position shared among up to 5 advertisers on home page and throughout the site
Keyword Banners	300 × 250 pixels	\$500 per month	Banners appear next to relevant editorial content throughout the site, including related articles, news items, blog posts and videos. Available keywords include: Bearings, Couplings, Gear Drives, Gears and Motors
Home Page Sponsored Content	HTML including image, headline and description	\$995 per month	Great for promoting white papers or videos! Includes registration page and sales leads from those who access the content

The following rates are just basic guidelines. We offer extensive frequency and package discounts (up to 50% savings) to advertisers who order multiple print ads or who combine print advertising with an online or email campaign. Contact Dave Friedman, friedman@agma.org for a custom quotation that meets your specific marketing goals.

File Submission

Please submit files to Dorothy Fiandaca, Materials Coordinator, at fiandaca@agma.org.

Technical Questions

Contact Megan Harrold, Digital Content Specialist, at megan.harrold@agma.org, 847-437-6604.



For more information

AGMA Media
1840 Jarvis Ave., Elk Grove Village, IL 60007-2440
Phone: 847-437-6604 Fax: 847-437-6618
Dave Friedman, Associate Publisher & Sales Manager, friedman@agma.org