

Power Transmission Engineering®

MEDIA GUIDE

Print: Display Advertising

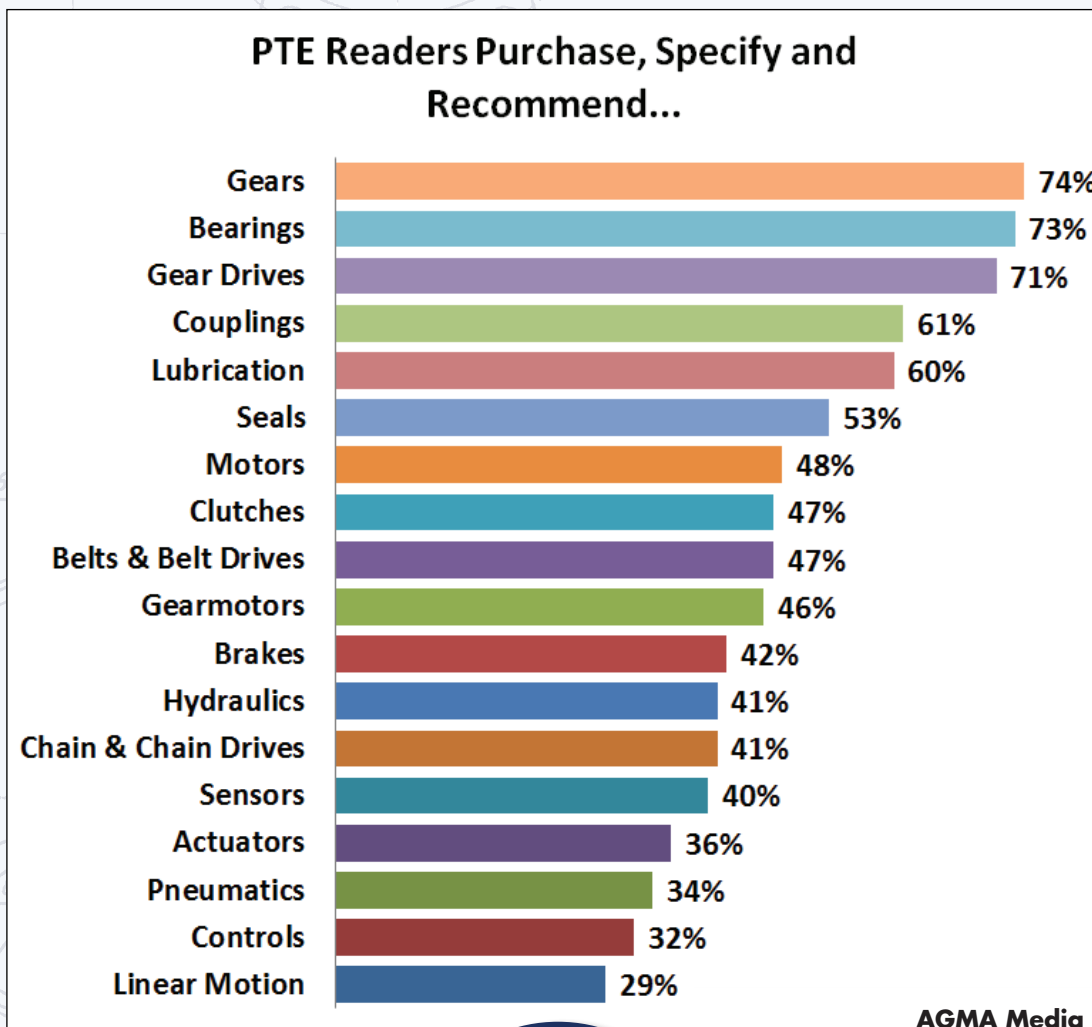


Print: Display Advertising

The print edition of *Power Transmission Engineering* is our most powerful tool for positioning your brand in the marketplace. Our audience of 15,000 dedicated professionals are highly focused in industries and occupations where mechanical motion components are bought, specified and used. Whether your customers are design engineers at OEMs or maintenance professionals in factories and manufacturing facilities, advertising in *Power Transmission Engineering* helps you guarantee that your products and your brand will be top-of-mind when those decision makers are ready to buy.

About Our Readers

96% of *Power Transmission Engineering* subscribers recommend, specify or purchase mechanical motion components. So if you sell gears, bearings, gear drives, couplings, motors or other mechanical motion components, *PTE* is the most concentrated, direct line to your customers available anywhere.



AGMA Media

1840 Jarvis Ave., Elk Grove Village, IL 60007-2440

Phone: 847-437-6604 Fax: 847-437-6618




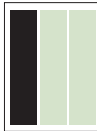



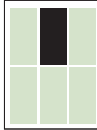


powertransmission.com

Dave Friedman

Associate Publisher & Advertising Sales Manager
friedman@agma.org

Print Magazine Rates

The following rates are just basic guidelines. We offer extensive frequency and package discounts (up to 50% savings) to advertisers who order multiple print ads or who combine print advertising with an online or email campaign. Contact Dave Friedman, friedman@agma.org for a custom quotation that meets your specific marketing goals.

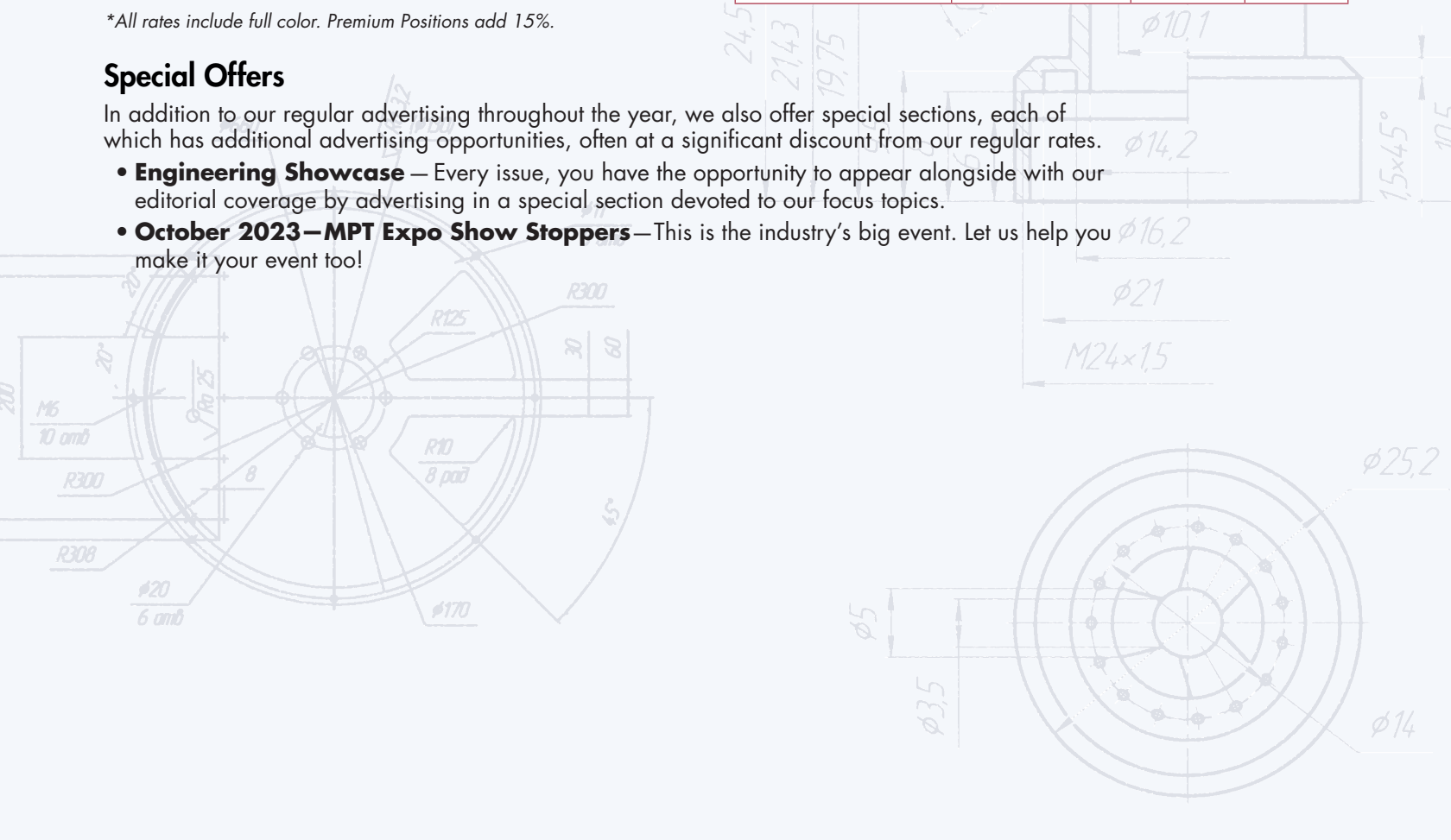
ADVERTISEMENT	SIZE		RATE	ADVERTISEMENT	SIZE		RATE
Full Page (Bleed)	8" x 10¾" (+1/8" bleed) 203 x 273 mm		\$3,835	One-Third Square	4¾" x 4¾" 120.5 x 120.5 mm		\$1,525
Two-Thirds Page	4¾" x 9¾" 120.5 x 247.5 mm		\$2,890	One-Third Vertical	2¼" x 9¾" 57 x 247.5 mm		\$1,525
Half-Page Island	4¾" x 7¼" 120.5 x 184 mm		\$2,475	Quarter Page	3½" x 4¾" 89 x 120.5 mm		\$1,100
Half-Page Horizontal	7¼" x 4¾" 184 x 120.5 mm		\$2,050	One-Sixth (sMart Ad)	2¼" x 4¾" 57 x 120.5 mm		\$520
Half-Page Vertical	3½" x 9¾" 89 x 247.5 mm		\$2,050	NEW! Cover Corner (To Supplement Your Display Ad)	3¼" x 3¼" triangle (+1/8" bleed) 82.5 x 82.5 mm		\$2,100

*All rates include full color. Premium Positions add 15%.

Special Offers

In addition to our regular advertising throughout the year, we also offer special sections, each of which has additional advertising opportunities, often at a significant discount from our regular rates.

- **Engineering Showcase** — Every issue, you have the opportunity to appear alongside with our editorial coverage by advertising in a special section devoted to our focus topics.
- **October 2023 — MPT Expo Show Stoppers** — This is the industry's big event. Let us help you make it your event too!





2023 EDITORIAL CALENDAR—Print

ISSUE	IN EVERY ISSUE	FOCUS	EDITORIAL THEME	INDUSTRY HIGHLIGHT	SUGGESTED TOPICS (Submissions Welcome!)	SHOW COVERAGE	ADVERTISING DEADLINE
FEBRUARY	Gears, Bearings, Motors, Motion Control	Software	Component Design	Energy	Oil & Gas, Solar, Hydro, Wind, Energy Efficiency, Gear Design, Bearing Design, Motor Design		January 5
MARCH	Gears, Bearings, Motors, Motion Control	Fluid Power	Smart Systems	Off-Highway	Mining, Construction, Agriculture, Transportation, Fluid Power, Hydraulics/Pneumatics, Lubrication & Seals	IFPE March 14–18	February 2
APRIL	Gears, Bearings, Motors, Motion Control	Couplings	Automation	Robotics	Gearmotors, Servo Drives, Mechatronics, Software, AGVs	Hannover Messe April 17–21, Automate May 22–25	March 2
JUNE	Gears, Bearings, Motors, Motion Control	Clutches & Brakes	Electrification	Automotive	e-Mobility, Automotive, Trucks, Transmissions, Trains, Motorcycles, Marine Drives, Clutches & Brakes	CTI Symposium May 24–25	May 4
AUGUST	Gears, Bearings, Motors, Motion Control	Belt & Chain Drives	Maintenance & Repair	Heavy Industry	Primary Metals, Aggregate/Cement/Asphalt, Pulp & Paper, Chemicals, Mill Drives, Couplings, Belt Drives, Chain Drives		July 6
SEPTEMBER	Gears, Bearings, Motors, Motion Control	Gearmotors	Factory of the Future	Packaging/ Material Handling	Gears, Electric Drives, Gearmotors, Prototyping, Additive Manufacturing, IIoT/Smart Manufacturing, Medical, Robotics, Precision Motion	Pack Expo Sept 11–13, MPT Expo Oct 17–19, Turbomachinery & Pump Symposia Sept 26–28	August 3
OCTOBER	Gears, Bearings, Motors, Motion Control	Lubrication	Supply Chain	Aerospace	Packaging, Material Handling, Food & Beverage, Helicopters, Airplanes, Drones, Spacecraft	MPT Expo Oct 17–19	August 31
MPT EXPO SHOW GUIDE	Gear Manufacturing, Gear Design	MPT Expo	Every Gear is Here	*All	Show Map, Booth Previews, Educational Events, AGMA Fall Technical Meeting	MPT Expo Oct 17–19 / ASM Heat Treat Oct 17–19	September 14
DECEMBER	Gears, Bearings, Motors, Motion Control	Linear Motion	Sustainability	Food & Beverage	Food & Beverage, Linear Motion, Servo Drives, Controls, Sensors, Precision Components, Energy Efficiency		November 2

If you would like to be included in our editorial coverage, please contact Randy Stott, Publisher & Editor-in-Chief (stott@agma.org) or download our Editorial Guidelines at powertransmission.com/PTE-Contribute.pdf



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