

## **ONLINE: BUYERS GUIDE**

The world's most comprehensive directory of power transmission components resides at *powertransmission.com*. Being listed in the buyers guide guarantees that your information is available when potential customers are looking for you—at any time of the day, and from anywhere in the world. Getting listed in the buyers guide is quick, easy and absolutely FREE. Just fill out the form to get started.

## Premium Listings (\$1,895 per year)

Premium listings appear on every applicable buyers guide category. They are positioned above the free listings, and they include a logo and brief description of your company. Premium listing advertisers can customize their descriptions for each category, or they can use a standard description for all categories.

Premium listing advertisers also receive a customized Company Page, which includes: contact information, company logo, a 250-word description, up to three photos, e-mail link and links to your website.

Bonus for Gear Manufacturers. Any and all premium listings in categories under gears, gear drives & gear manufacturing services are also upgraded on the Buyers Guide at *geartechnology.com* at no additional charge.

AC 1-Phase Motors			
AC 3-Phase Motors	(음) MANAGE YOUR DIRECTORY LISTINGS		
AC Induction-Wound Motors			
AC Motors	Companies in AC Motors		
AC Motors-Synchronous	<b>Som Bonfiglioli</b> Foreverforward Bonfiglioli USA, Inc.		
Ac Motors-Universal	Bonfiglioli is a leader in the design, manufacture and distribution of a complete range of gearmotors, drive systems and		
Brushless Rotary Motors	planetary gearboxes for industrial processes, automation, off-highway and renewable energy applications. With outstanding brands like Riduttori, Trasmital, Technoingranaggi and Vectron, Bonfiglioli can meet the most demanding needs of power transmission and motion control. More		
DC Brush-Type Motors			
DC Brushless Motors	Concert Surface Surface And America		
DC Motors	Your best source for Metric Motors, Gearboxes and Coolant pumps, by providing quality products		
Fluid Motors	with the highest level of service in the industry. More		

## Benefits of Upgrading to a Premium Listing on powertransmission.com

Since 2007, *Power Transmission Engineering* magazine has truly earned its reputation as "The Magazine of Mechanical Components." Our highly targeted editorial content is aimed at design engineers, maintenance managers, purchasing professionals and others involved with the design, specification and purchase of gears, bearings, motors, gear drives, clutches, couplings, brakes, linear motion, fluid power and related power transmission and motion control components.







The web portal at *powertransmission.com* (founded in 1997) has grown over the past two decades to become a center of mechanical components knowledge. Our searchable archive of technical articles is a key resource for individuals looking for technical and supplier information.

The buyers guide at *powertransmission.com* is the world's most comprehensive directory of these important suppliers. More than 13,000 visitors per month come to *powertransmission.com* looking for vital information about the industry and its suppliers.

Why should I upgrade my listing from a standard "free" listing to Premium?

- Premium Listings maximize your visibility and you convert "views" into actionable sales leads in this important industry.
- Premium Listings are expanded to include a description, brand logo and a direct link to your website.
- Premium Listings appear ahead of your competitor's free listings at the top of each category.
- Each Premium Listing advertiser gets a customized Company Page with photos, full contact information and an overview description of your Company.

## **Sample Premium Listing Company Pages:**

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In addition, there are a few things that really set our Premium Listings program apart from other online directories:

- No category limit—No matter how many different products and services you supply, we won't nickel-and-dime you for extra category fees.
- · Videos and many other features can be included on your company page at no extra charge.

Finally, we go out of our way to make sure Premium Listing advertisers are successful. That's why we link to those advertisers from throughout our site, not just from the buyers guide categories.

- Alongside relevant news items.
- In editorial search results.
- Alongside relevant articles from Power Transmission Engineering magazine.
- Gear and Gear Drive advertisers are also featured on geartechnology.com for no extra charge.



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For complete, detailed information, including ad rates and specs, visit **powertransmission.com/adinfo**