

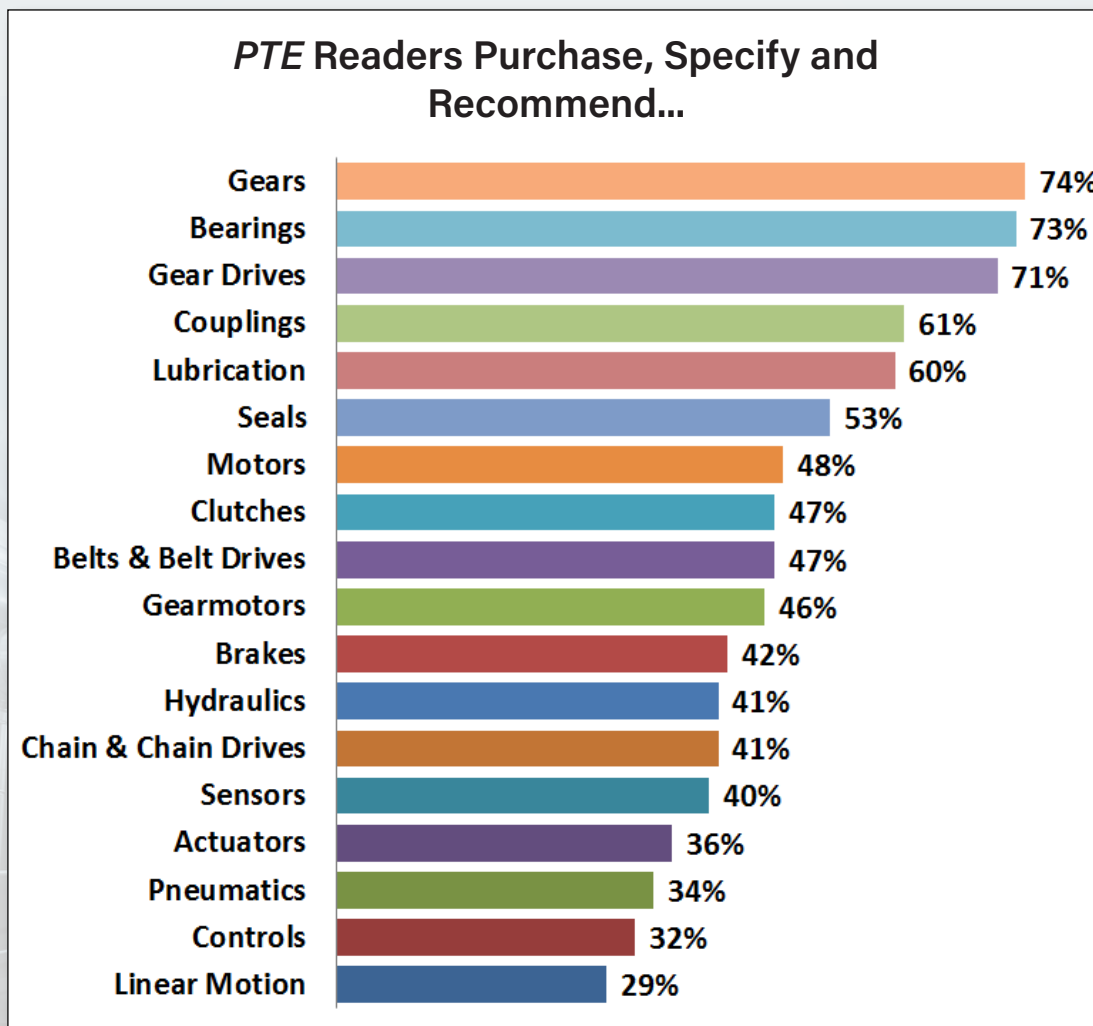


## PRINT: DISPLAY ADVERTISING

The print edition of *Power Transmission Engineering* is our most powerful tool for positioning your brand in the marketplace. Our audience of 17,000 dedicated professionals are highly focused in industries and occupations where mechanical motion components are bought, specified and used. Whether your customers are design engineers at OEMs or maintenance professionals in factories and manufacturing facilities, advertising in *Power Transmission Engineering* helps you guarantee that your products and your brand will be top-of-mind when those decision makers are ready to buy.

### About Our Readers

96% of *Power Transmission Engineering* subscribers recommend, specify or purchase mechanical motion components. So if you sell gears, bearings, gear drives, couplings, motors or other mechanical motion components, *PTE* is the most concentrated, direct line to your customers available anywhere.





## Print Magazine Rates

The following rates are just basic guidelines. We offer extensive frequency and package discounts (up to 50% savings) to advertisers who order multiple print ads or who combine print advertising with an online or email campaign. Contact Dave Friedman, [friedman@agma.org](mailto:friedman@agma.org) for a custom quotation that meets your specific marketing goals.

| ADVERTISEMENT  | SIZE  |  | RATE    | ADVERTISEMENT                                     | SIZE  |  | RATE                             |
|--|---|--|---------|---|---|--|----------------------------------|
| <b>Full Page</b><br><i>Full page ads must have a margin of 0.3125" on all sides and include 0.125" of bleed.</i> | <b>8" x 10.75"</b><br><b>203 x 273 mm</b><br><i>(0.3125" margin)</i><br><i>(0.125" bleed)</i> |  | \$3,995 | <b>One-Third Square</b>                           | <b>4.75" x 4.75"</b><br><b>120.5 x 120.5 mm</b>   |  | \$1,595                          |
| <b>Two-Thirds Page</b>   | <b>4.75" x 9.75"</b><br><b>120.5 x 247.5 mm</b>   |  | \$3,025 | <b>One-Third Vertical</b>                         | <b>2.25" x 9.75"</b><br><b>57 x 247.5 mm</b>  |  | \$1,595                          |
| <b>Half-Page Island</b>  | <b>4.75" x 7.25"</b><br><b>120.5 x 184 mm</b>   |  | \$2,575 | <b>Quarter Page</b>                               | <b>3.5" x 4.75"</b><br><b>89 x 120.5 mm</b>   |  | \$1,145                          |
| <b>Half-Page Horizontal</b>  | <b>7.25" x 4.75"</b><br><b>184 x 120.5 mm</b>   |  | \$2,145 | <b>One-Sixth</b><br><i>sMart Section</i>          | <b>2.25" x 4.75"</b><br><b>57 x 120.5 mm</b>  |  | \$550                            |
| <b>Half-Page Vertical</b>  | <b>3.5" x 9.75"</b><br><b>89 x 247.5 mm</b>   |  | \$2,145 | <b>Cover Corner</b><br><small>TRIANGLE</small>    | <b>3.25" x 3.25"</b><br><b>82.5 x 82.5 mm</b><br><i>(0.3125" margin)</i><br><i>(0.125" bleed)</i> |  | \$2,195                          |
|  |   |  |         | <b>Engineering Showcase</b><br><i>Every Issue</i> | <b>Full Page</b><br><b>Half Page</b>  |  | <b>\$2,195</b><br><b>\$1,195</b> |

\*All rates include full color. Premium Positions add 15%.

## Special Offers

In addition to our regular advertising throughout the year, we also offer special sections, each of which has additional advertising opportunities, often at a significant discount from our regular rates.

- **Engineering Showcase**— Every issue, you have the opportunity to appear alongside with our editorial coverage by advertising in a special section devoted to our focus topics.
- **August 2024—SPS/IMTS Show Stoppers**—This is the industry's big event. Let us help you make it your event, too!

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[powertransmission.com](http://powertransmission.com)

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For complete, detailed information, including ad rates and specs, visit [powertransmission.com/adinfo](http://powertransmission.com/adinfo)





## 2024 EDITORIAL CALENDAR—PRINT

**Gears, Bearings, Motors, Motion Control IN EVERY ISSUE**

| ISSUE     | FOCUS  | EDITORIAL THEME       | INDUSTRY HIGHLIGHT   | SUGGESTED TOPICS<br>(Submissions Welcome!)  | SHOW COVERAGE   | AD DEADLINE | ARTICLE SUBMISSION DEADLINE |
|-----------|--|-----------------------|----------------------|---|---|-------------|-----------------------------|
| February  | Software   | Component Design      | Energy               | Oil & Gas, Solar, Hydro, Wind, Energy Efficiency, Gear Design, Bearing Design, Motor Design   | Westpack (Feb 6–8)<br>IPTEX 2024 (Feb 22–24)<br>MDMS 2024 (Feb 13–15)   | 1/4/2024    | 12/8/2023                   |
| March     | Fluid Power  | Smart Systems         | Off-Highway          | Mining, Construction, Agriculture, Transportation, Fluid Power, Hydraulics/Pneumatics, Lubrication & Seals  | Modex 2024 (March 11–14)<br>Hannover Messe (April 22–26)<br>Cleanpower 2024 (May 6–9)                               | 2/1/2024    | 12/29/2023                  |
| April     | Couplings  | Automation            | Robotics             | Gearmotors, Servo Drives, Mechatronics, Software, AGVs, Automate Show   | Automate 2024 (May 6–9)<br>CTI USA Symposium (May 15–16)<br>STLE Annual Meeting & Expo (May 19–23)                  | 2/29/2024   | 2/2/2024                    |
| June      | Clutches & Brakes  | Electrification       | Automotive           | e-Mobility, Automotive, Trucks, Transmissions, Trains, Motorcycles, Marine Drives   | Dritev 2024 (June 12–13)<br>Powdermet 2024 (June 16–19)<br>5th Int'l FVA Conference/Bearing World (June 25–26)      | 5/2/2024    | 3/29/2024                   |
| August    | Belt & Chain Drives<br>SPS/IMTS SHOWSTOPPERS Advertising Section | Maintenance & Repair  | Heavy Industry       | Primary Metals, Aggregate/Cement/Asphalt, Pulp & Paper, Chemicals, Mill Drives, Couplings, Belt Drives, Chain Drives, SPS-Smart Production Solutions        | Turbomachinery & Pump Symposia (Aug 20–22)<br>IMTS 2024 (Sept 9–14)<br>SPS - Smart Production Solutions (Sept 9–14) | 7/3/2024    | 5/31/2024                   |
| September | Gearmotors   | Factory of the Future | Aerospace            | Gears, Electric Drives, Gearmotors, Prototyping, Additive Manufacturing, IIoT/Smart Manufacturing, Medical, Robotics, Precision Motion, Drones, Helicopters | SPS/IMTS (Sept 9–14)<br>The Battery Show (Oct 8–10)   | 8/1/2024    | 7/5/2024                    |
| October   | Packaging/<br>Material Handling                                  | Lubrication           | Logistics & Shipping | Food & Beverage, Gearmotors, Conveyors, Motion Control, Chain Drives, Supply Chain  | Pack Expo (Nov 3–6)<br>SPS Nuremberg (Nov 12–14)  | 9/5/2024    | 8/9/2024                    |
| December  | Linear Motion  | Sustainability        | Food & Beverage      | Servo Drives, Controls, Sensors, Precision Components, Energy Efficiency  | Automation Fair (TBD)<br>Power-Gen International (Jan 23–25)<br>CTI Berlin (TBD)                                    | 10/31/2024  | 9/27/2024                   |

If you would like to be included in our editorial coverage, please contact Randy Stott, Publisher & Editor-in-Chief ([stott@agma.org](mailto:stott@agma.org)) or download our Editorial Guidelines at [powertransmission.com/PTE-Contribute.pdf](http://powertransmission.com/PTE-Contribute.pdf)

