

E-MAIL: NEWSLETTERS

Power Transmission Engineering's E-Mail Newsletter is delivered the first four Tuesdays of each month to more than 11,500 opt-in subscribers. The E-Mail Newsletter brings our readers the latest news and exclusive articles. Each issue can accommodate one Sponsor Banner, up to nine Impact Blocks and one Sponsored Content (native advertising) white paper or video.

Sponsor Banner (\$1,045 per issue)

The E-Mail Newsletter Sponsor Banner is at the top of the newsletter, guaranteeing you the most prominent position available. Sponsor Banners measure 728 x 90 pixels, and can be in JPG or GIF (no animation allowed) formats. Only one Sponsor Banner position is available in each issue.

Impact Blocks (\$495 per issue)

Impact Blocks are ideal for introducing new products, highlighting new technology or promoting upcoming events.

Size and format:

- Graphic image in JPG, GIF or PNG format (200 pixels wide x 135 pixels tall). No animation allowed.
- Headline—Maximum 50 characters (about 8–10 words)
- Copy—Maximum 50 words
- Link to the URL of your choice



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Easy installation and removal of industrial shaft couplings reduces machine assembly time and downtime, facilitating access to adjacent equipment for inspection, maintenance and alignment. Traditional industrial couplings require time consuming multi-step processes. The new LPH is changing this...

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Place your educational white paper, article or video in our E-Mail Newsletter, and we'll send it to our 11,500+ opt-in subscribers. This native advertising option gives you the opportunity to generate leads and increase your brand's position as a leading expert in our industry.

Sponsored Content automatically includes lead capture. We'll make sure you know who has looked at your content by asking visitors to fill out a brief form on the way in. (NOTE: Form fields are customizable at no extra charge.)

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Power Transmission Engineering

WHITEPAPER
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 SEW-Eurodrive

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To access this content, please give us a little more information about yourself:

* Name

* Title

* Company

* Address Line 1

Power Transmission Engineering

Power Transmission Technology Update

2022 Newsletter

August 16, 2022

CTI Symposium Berlin Reflects Push Toward E-Mobility

CTI Symposium Berlin starts with two introductory days dealing with the basics and practice of automotive transmissions, hybrid and electric drives for newcomers and those who want to refresh their knowledge. This is followed by the main program with keynote speeches, panel discussions and technical presentations. This includes the exchange of experiences, R&D results and opinions with leading representatives of automobile manufacturers, suppliers, engineering consultants as well as officials.

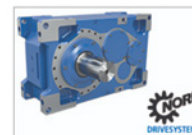

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Your article or video will automatically appear in our editorial search results. Also, these articles and videos will become a permanent part of our online archive and accessible to our website visitors.

What Do You Need to Provide?

- **The Content** — This can be a PDF article or a *Word* document (we will prepare *Word* documents as HTML articles). If your featured content is a video, you should supply us with a YouTube embed code, MPEG or WMV file.
- **Newsletter Image** — 300 x 200 pixels, JPG format preferred.
- **Headline** — 10 words or less, please. This will be used in the E-Mail Newsletter and in the search results.
- **Blurb** — 50 words or less. This will be used in the E-Mail Newsletter and in the search results.
- **Lead Capture Requirements** — We will normally capture Name, Title, Company Name and E-Mail address. If you require additional fields, please let us know.



2024 EDITORIAL CALENDAR—E-MAIL NEWSLETTER

ISSUE	FOCUS	ADVERTISING DEADLINE
January 4	Gears	December 28, 2023
January 11	Bearings	January 4
January 18	Chain Drives	January 11
January 25	Clutches & Brakes	January 18
February 1	Sensors	January 25
February 8	Motion Control	February 1
February 15	e-Mobility	February 8
February 22	Motors	February 15
March 7	Condition Monitoring	February 29
March 14	Fluid Power	March 7
March 21	Couplings	March 14
March 28	Mechatronics	March 21
April 4	Motion Control	March 28
April 11	Gear Drives	April 4
April 18	Software	April 11
April 25	Automate Show	April 18
May 2	Automate Show	April 25
May 9	Smart Systems	May 2
May 16	Maintenance	May 9
May 23	Gears	May 16
June 6	Belts & Belt Drives	May 30
June 13	Linear Motion	June 6
June 20	Gearmotors	June 13
June 27	Couplings	June 20
July 3	Pumps	June 27
July 11	Mechatronics	July 3
July 18	Bearings	July 11
July 25	IIoT/Smart Manufacturing	July 18
August 1	Material Handling	July 25
August 8	e-Mobility	August 1
August 15	Servomotors and Drives	August 8
August 22	Clutches & Brakes	August 15
September 5	Gear Drives	August 29
September 12	Automation	September 5
September 19	Software	September 12
September 26	Gears	September 19
October 3	Bearings	September 26
October 10	Gearmotors	October 3
October 17	Lubrication & Seals	October 10
October 24	Pack Expo	October 17
November 7	Robotics	October 31
November 14	Motors	November 7
November 21	Couplings	November 14
November 27	Wind Energy	November 21
December 5	Conveyor Systems	November 27
December 12	Belt & Belt Drives	December 5
December 19	Bearings	December 12
December 26	Linear Motion	December 19

Delivered the first four Thursdays of every month.

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